



City of Antioch
Economic Development Commission
Tuesday, February 7, 2017
6:00 p.m.
Council Chamber, Antioch City Hall
Third & "H" Streets

ROLL CALL

Commissioners

AGENDA

6:00 P.M.

Keith Archuleta , Chair
Joseph Adebayo
Robert Kilbourne
Ty Robinson
Vacant
Vacant Chamber
Joshua Young

PLEDGE OF ALLEGIANCE

1. Approval of Meeting Minutes:
Tuesday 12/6/16 EDC Meeting.
2. Elect a Vice Chair
3. Reports
 - a. Subcommittee Report
 - b. Staff Reports City Staff: Lizeht Zepeda
 - * Building vacancies.
 - * Job growth/creation report.
 - * Target higher employment in Antioch?
 - * Marketing achievements.
 - * Neighborhood development impacts.
 - * What is our competitive advantage plan and what have been the results of our plan?
 - * What is the City's plan for the use of excess bond proceeds remaining from the Antioch Public Financing Authority 2002 A&B Lease Revenue Refunding Bonds?
 - * Updates: 4Star, Waterfront Initiative, Humphrey's, Downtown, Somersville & L Street Corridor, Ferry Terminal, and old CVS in Deer Valley Plaza.
4. Proposed Focus Areas
 - a. G.1 Grow Antioch's economy through economic development activities that promote our competitive advantage and improve our business climate.
 - b. G.2 Focus on community enhancements, such as Downtown/Rivertown development, Highway 4 expansion, BART Specific Plan implementation, and future ferry service.
 - c. G.3 Determine and prioritize geographical areas of focus.
 - d. G.4 Participate in regional knowledge sharing, strategies, branding and marketing with regional partners, such as the East Bay Leadership Council, Contra Costa Economic Partnership, East Bay Economic Development Alliance, the Northern Waterfront Initiative, the Workforce Development Board, the Small Business Development Centers, the Antioch/East Contra Costa Health/Wealth Initiative, the Chamber of Commerce, EC2, and other East Contra Costa cities.
 - e. G.5 Create and implement a Marketing Campaign for Antioch.

5. Comments

- a. Public
- b. Commission
- c. Staff

6. Adjournment