



City of Antioch
Economic Development Commission
Tuesday, December 6, 2016
6:00 p.m.
Council Chamber, Antioch City Hall
Third & "H" Streets

AGENDA

6:00 P.M.

Keith Archuleta , Chair
Joseph Adebayo
Robert Kilbourne
Ty Robinson
Ken Turnage
Sean Wright, Vice-Chair
Joshua Young

ROLL CALL

Commissioners

PLEDGE OF ALLEGIANCE

1. Approval of Meeting Minutes:
Tuesday 7/19/16 EDC Special Meeting.
2. Reports
 - a. Subcommittee Report
 - b. Staff Reports City Staff: Lizeht Zepeda
3. Proposed Focus Areas
 - a. G.1 Grow Antioch's economy through economic development activities that promote our competitive advantage and improve our business climate.
 - b. G.2 Focus on community enhancements, such as Downtown/Rivertown development, Highway 4 expansion, BART Specific Plan implementation, and future ferry service.
 - c. G.3 Determine and prioritize geographical areas of focus.
 - d. G.4 Participate in regional knowledge sharing, strategies, branding and marketing with regional partners, such as the East Bay Leadership Council, Contra Costa Economic Partnership, East Bay Economic Development Alliance, the Northern Waterfront Initiative, the Workforce Development Board, the Small Business Development Centers, the Antioch/East Contra Costa Health/Wealth Initiative, the Chamber of Commerce, EC2, and other East Contra Costa cities.
 - e. G.5 Create and implement a Marketing Campaign for Antioch.
4. Comments
 - a. Public
 - b. Commission
 - c. Staff
5. Adjournment